

Tight Oil and The Willing Suspension of Disbelief

College of the Coast & Environment

Louisiana State University November 22, 2019



“Energy is and always will be the currency of life”

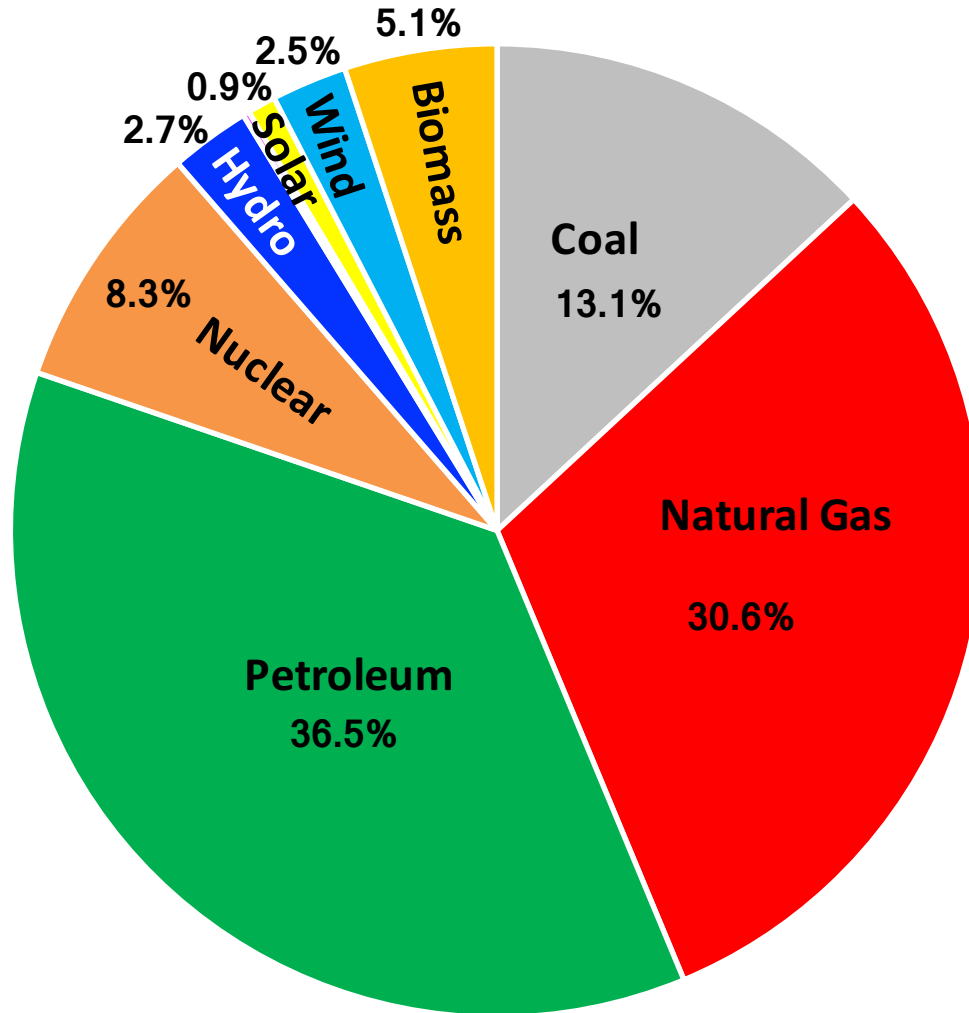
–Nate Hagens



- Any movement, activity or event in nature requires energy
- Human society runs on energy
 - Work requires energy—joules/calories.
 - Subsistence: energy intake = energy expenditure.
 - Surplus: energy intake > energy expenditure.
 - If I accumulate excess energy such as grain, I may choose to have you do some of my work in exchange for some of that energy.
- Money is a call on work
 - Today, most work is done by oil, natural gas and coal.
 - 1 barrel of oil contains about 4.5 years of human manual labor.

Energy is the Economy

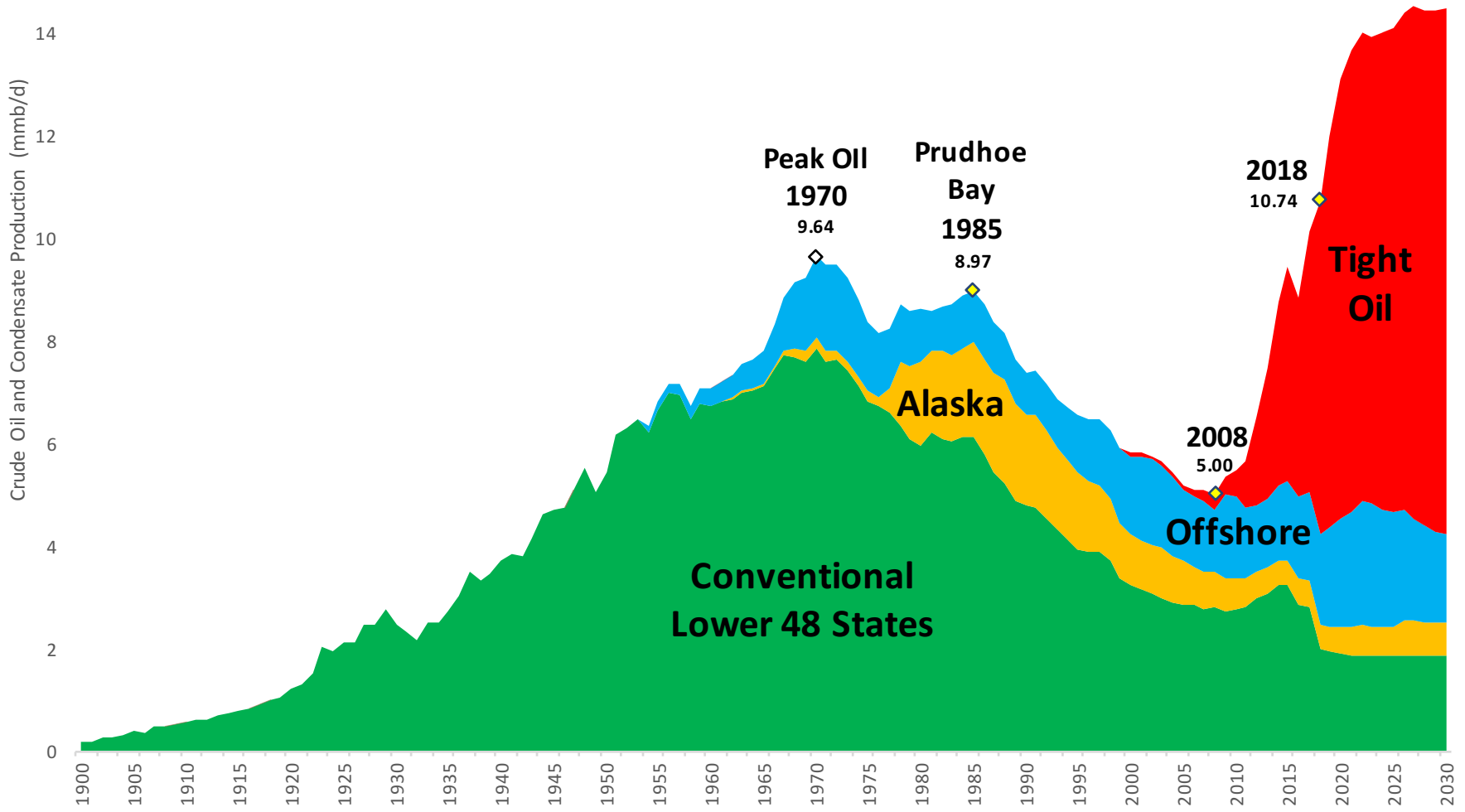
For now, that means oil, natural gas and coal



Source: EIA & Labyrinth Consulting Services, Inc.

Table_1.3_Primary_Energy_Consumption_by_Source

U.S. oil production peaked in 1970 & declined by almost 50% by 2008
Production surpassed its previous peak in 2017 because of tight oil

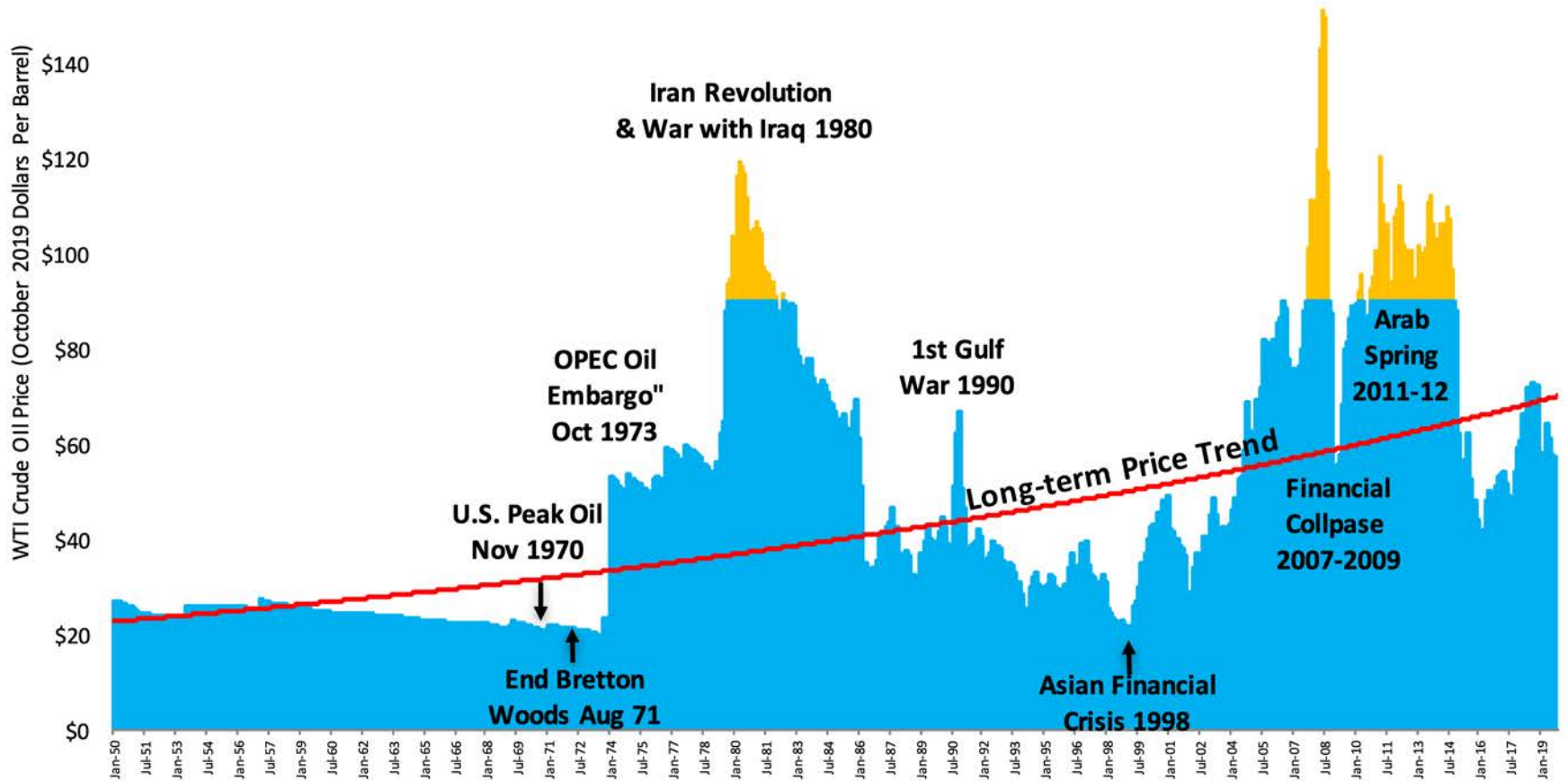


Source: EIA, EIA AEO 2019, Drilling Info & Labyrinth Consulting Services, Inc.

EIA 2019/Monthly Updates/CRUDE OIL PRODUCTION ANNUAL.xlsx.

The End of Cheap Oil

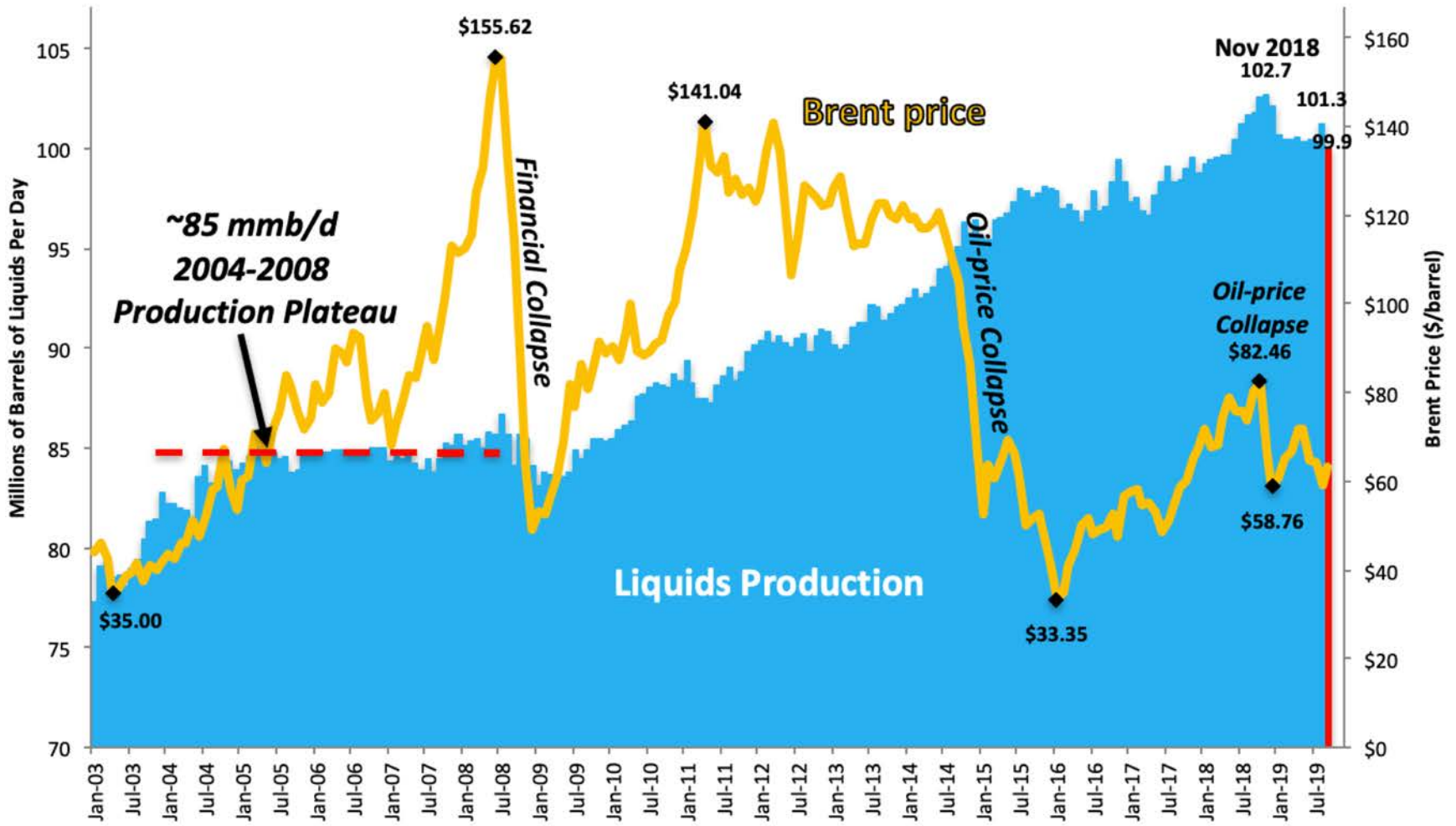
Low, stable oil prices ended in 1973
 Higher oil prices have been a key factor in the global economy ever since
All values in October 2019 dollars



Source: EIA , Federal Reserve Bank & Labyrinth Consulting Services, Inc.

Oil & Gas General/CPI-Adj WTI Oil Price GT \$90

World liquids production growth stopped in the early 2000s
Oil price increased from \$35 in 2003 to \$155/barrel in 2008
Massive global investment in exploration & production until 2014



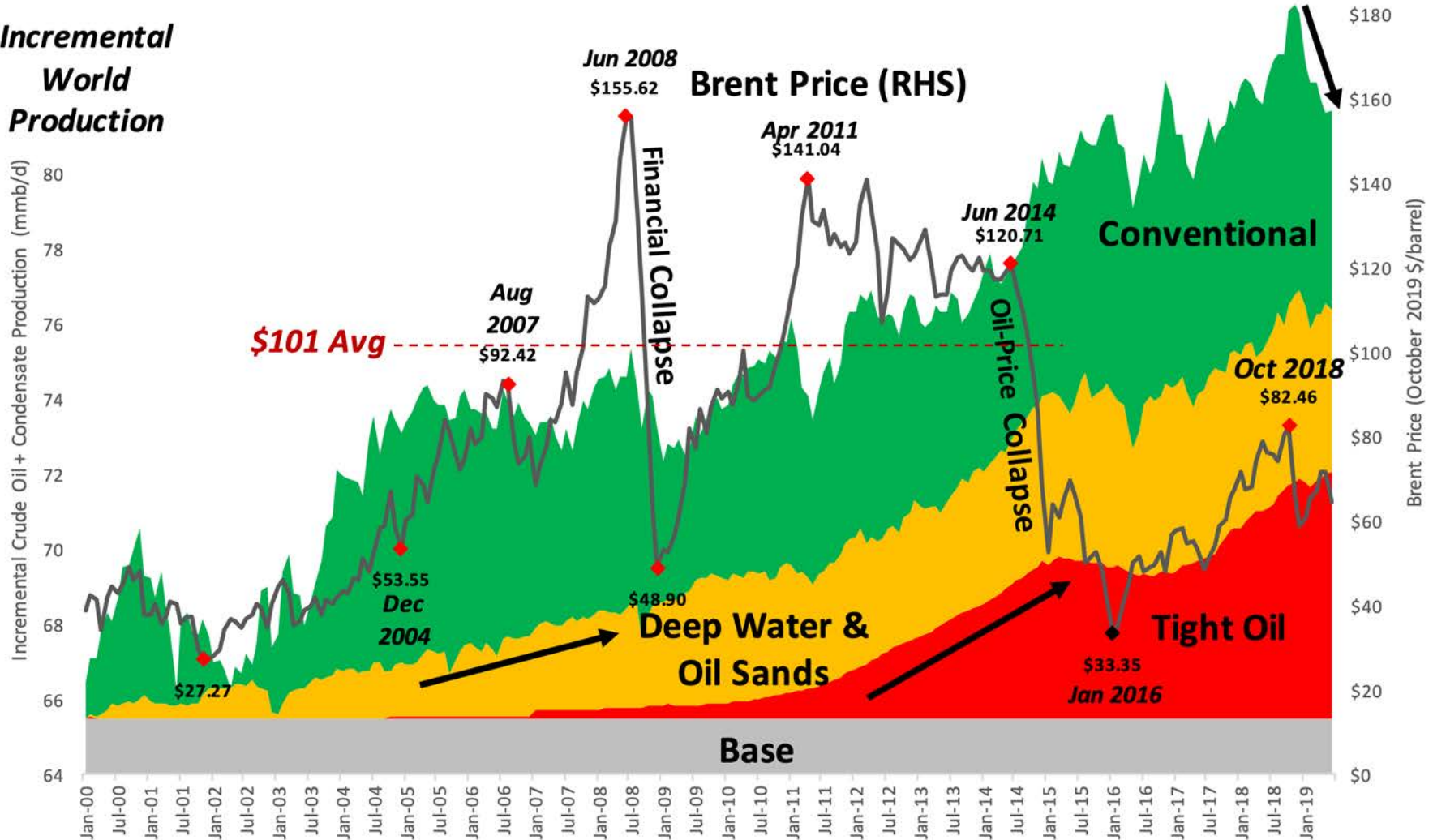
Source: EIA STEO & Labyrinth Consulting Services, Inc.

EIA 2019/STEO/STEO Master.xlsx

2014-16 oil price collapse caused by over-supply of tight oil, deep water oil and oil sands

Unconventional oil development possible because of \$101 average oil price 2005-2014

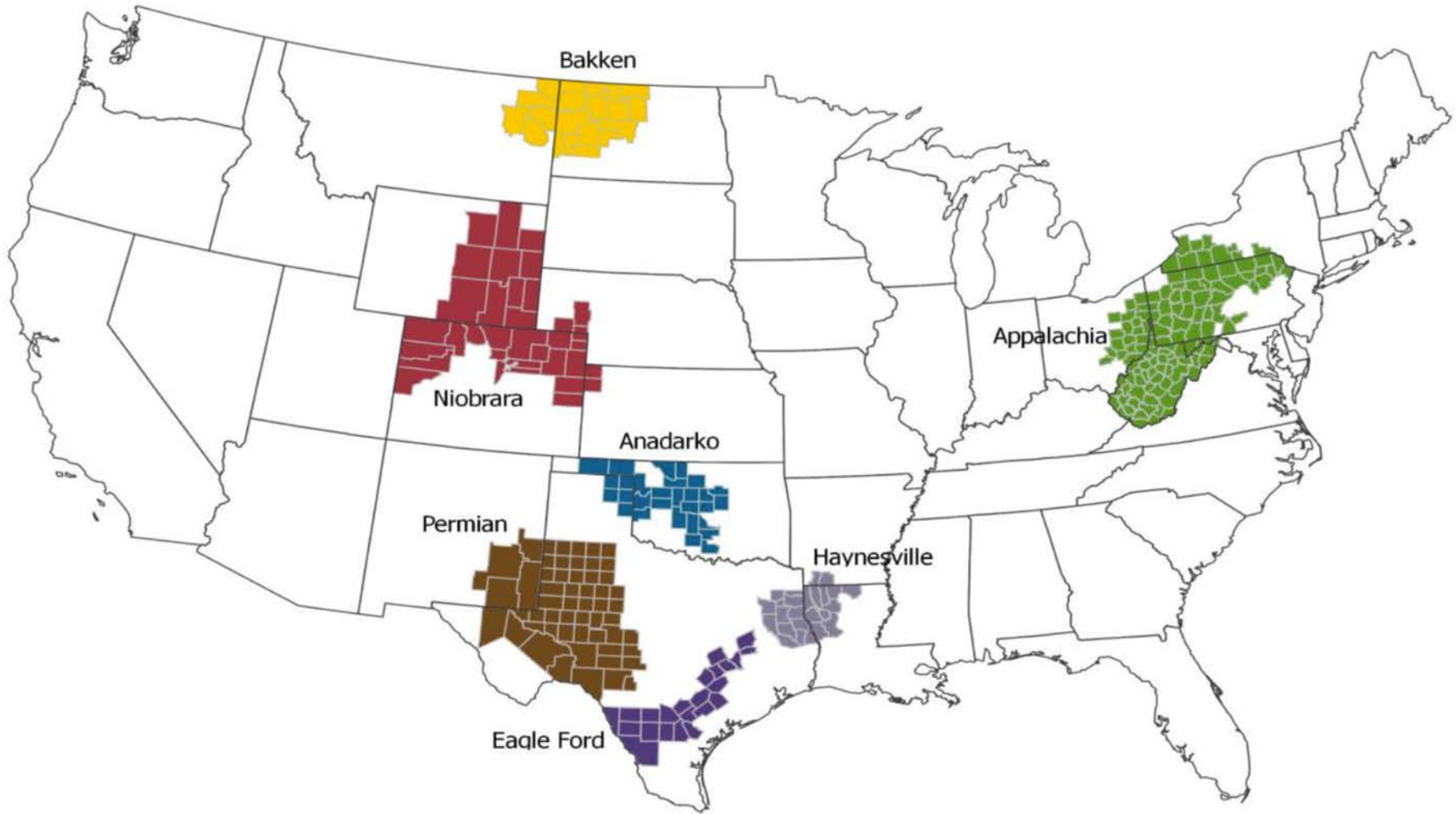
Incremental World Production



Source: EIA, Cansim, Drilling Info & Labyrinth Consulting Services, Inc

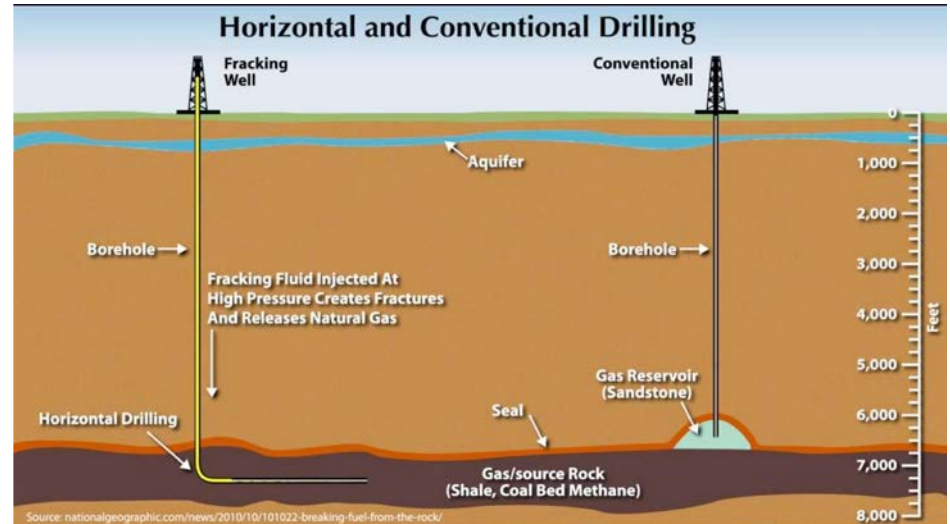
EIA/EIA International/International_data MASTER.xlsx

U.S. Tight Oil & Shale Gas Plays



Conventional and Unconventional Oil

	Low-Permeability Reservoir	High-Permeability Reservoir
Medium to Light Oil	<p>Tight Oil Horizontal Drilling Fracking</p>	<p>Conventional Oil Vertical Drilling Fracking</p>
Heavy Oil	<p>Immature Oil "Oil Shale" Mining</p>	<p>Heavy Oil Bitumen - Oil Sands SAGD/Mining</p>



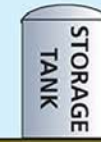
- Conventional oil plays involve drilling reservoir rocks with vertical wells.
- After all the commercially attractive conventional fields in the U.S. were discovered and were in depletion, unconventional plays were the only option.
- Tight oil plays (fracking) involve drilling the source rock with horizontal wells.
- Tight oil horizontal wells cost 2-3 times more to drill and complete than conventional vertical wells.
- There is considerable fanfare about the new volumes of oil but little discussion about the cost of the technology and its effect on the price of oil.

Up to **600** Olympic-sized swimming pools of freshwater are trucked in from lakes, rivers and streams to the fracking well.



TAILINGS PONDS

NATURAL GAS is then piped, liquefied and exported to consumers



pumped at high pressure

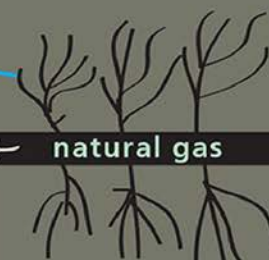
water → sand → chemicals →

← natural gas

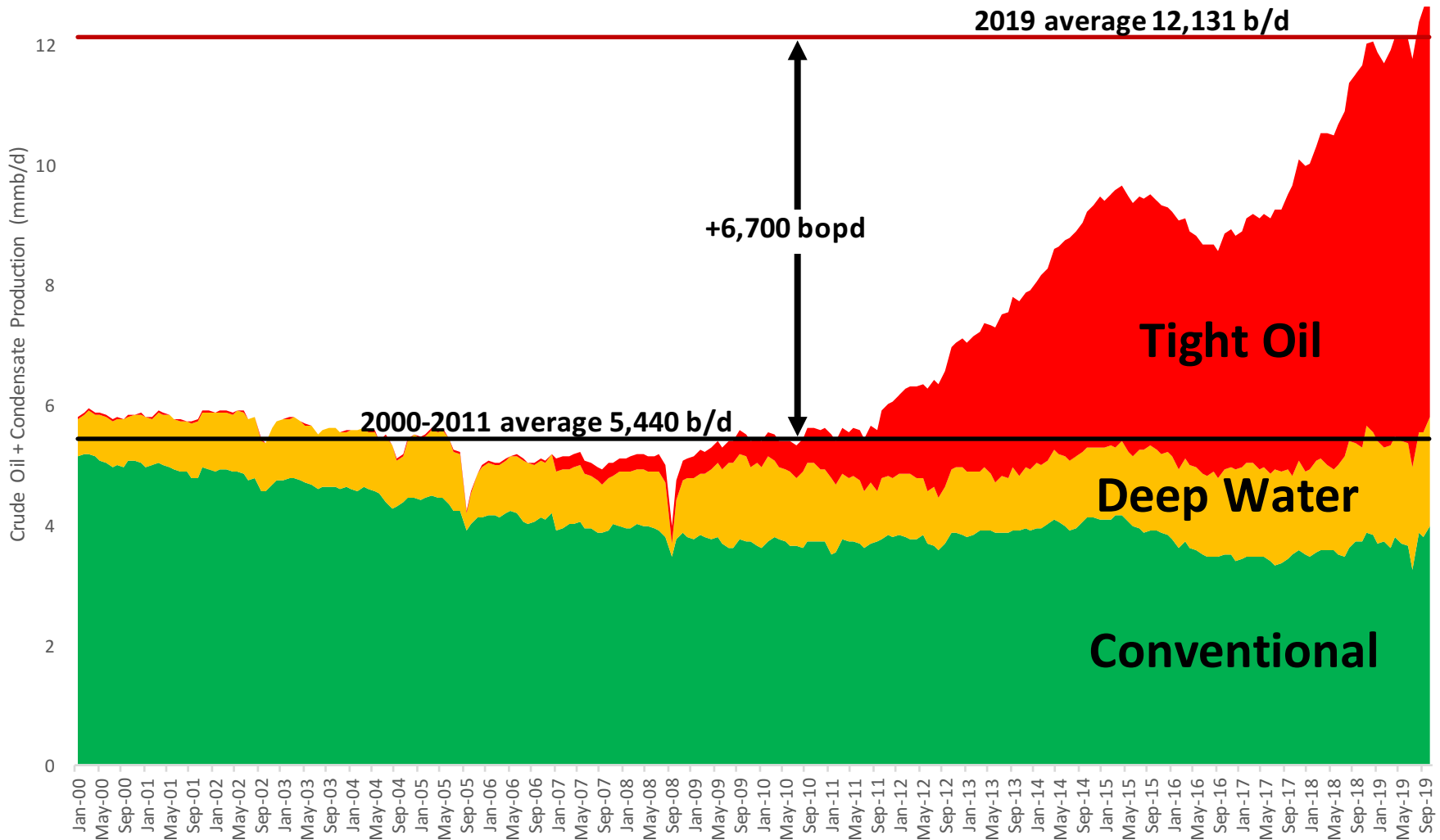
PRESSURE forces cracks in rock, sand holds the cracks open and **natural gas** flows back up



FRACKING 101



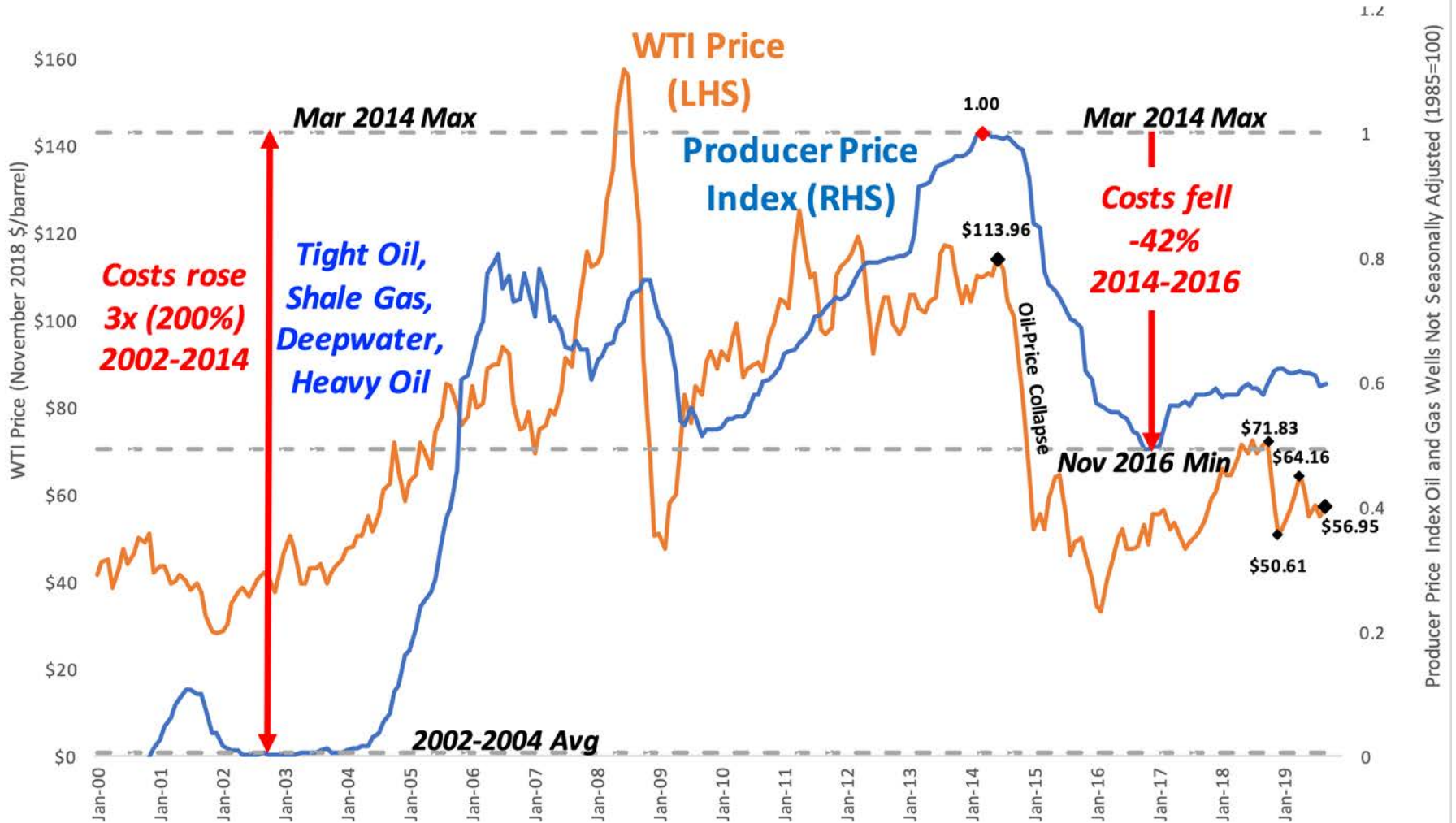
All increase in U.S. production since 2011 has been tight oil
55% of U.S. crude + condensate production is from tight oil plays
14% is from deep water and 31% is from conventional plays



Source: EIA DPR, Drilling Info & Labyrinth Consulting Services, Inc.

EIA 2019/DUC-DPR/U.S. UNCONVENTIONAL VS CONVENTIONAL MASTER

**Oil & gas drilling costs increased 3x (200%) from 2002-2014
because of cost of unconventional oil & gas technology
Costs of drilling fell -42% after 2014 as oil price & services were devalued**



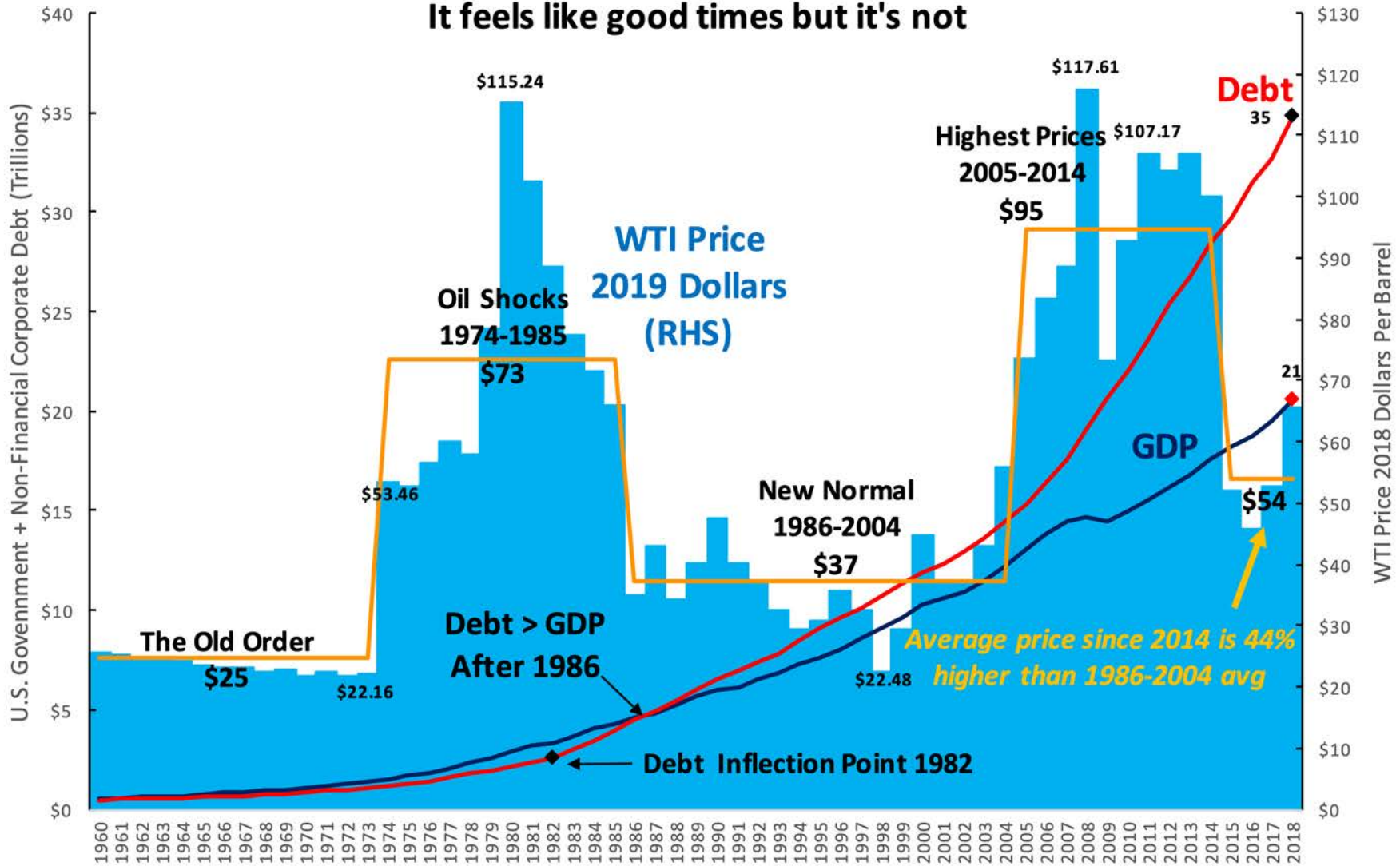
Source: Fed Reserve Bank, EIA & Labyrinth Consulting Services, Inc.

Oil & Gas General/PRODUCER PRICE INDEX DRILLING O&G WELLS.xlsx

U.S. Debt began increasing during oil shocks & exceeded GDP By 1986

U.S. and the world have been borrowing forward on their surplus energy

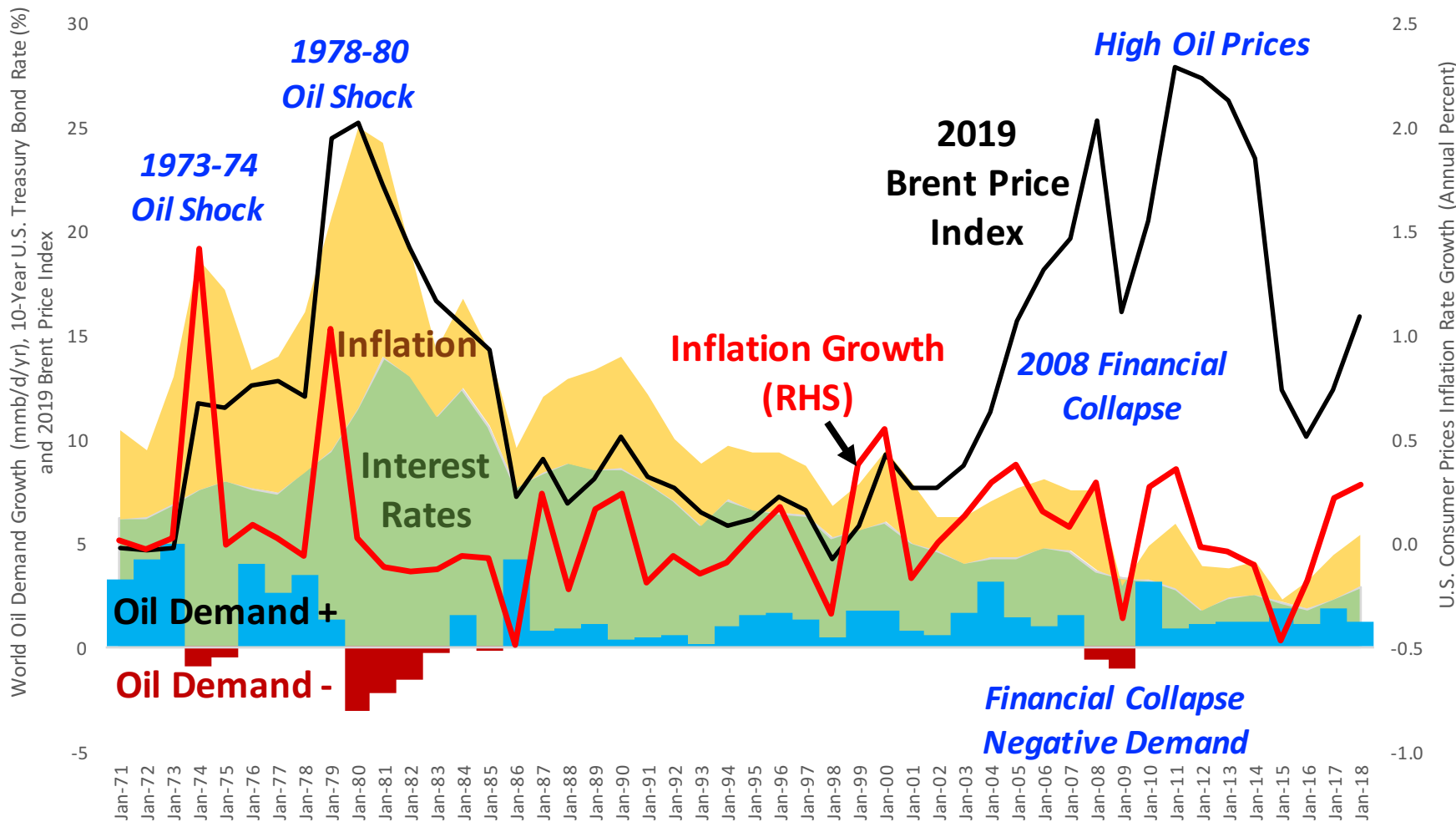
It feels like good times but it's not



Source: U.S. Federal Reserve Bank, U.S. Bureau of Labor Statistics, World Bank, EIA & Labyrinth Consulting Services, Inc.

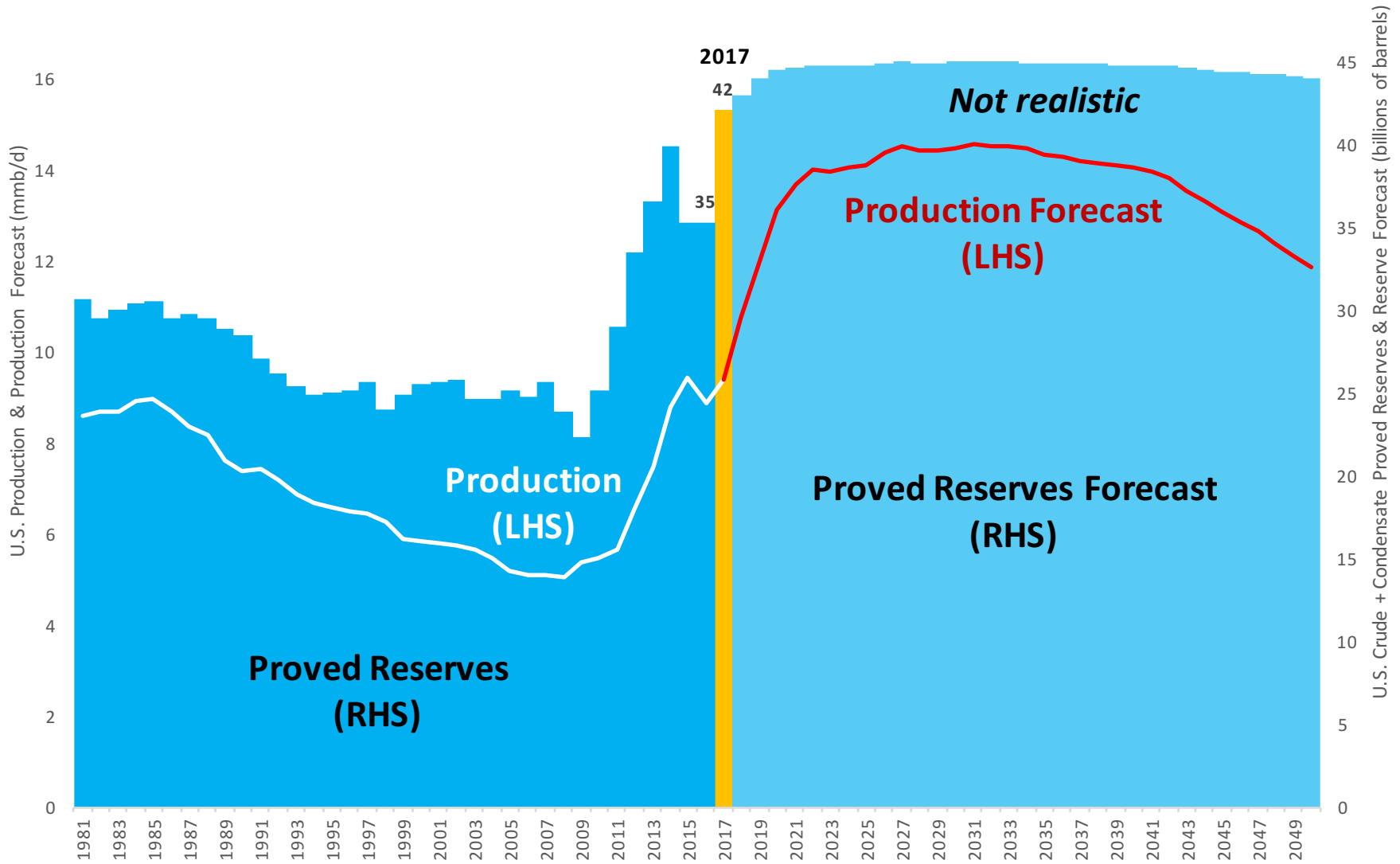
Oil & Gas General/U.S. Public Debt

High oil prices & inflation caused negative demand growth during oil shocks of 1970s
2011-14 high oil prices not accompanied by negative demand growth
possibly because of long-term decline in interest rates & inflation



Source: EIA & Labyrinth Consulting Services, Inc.

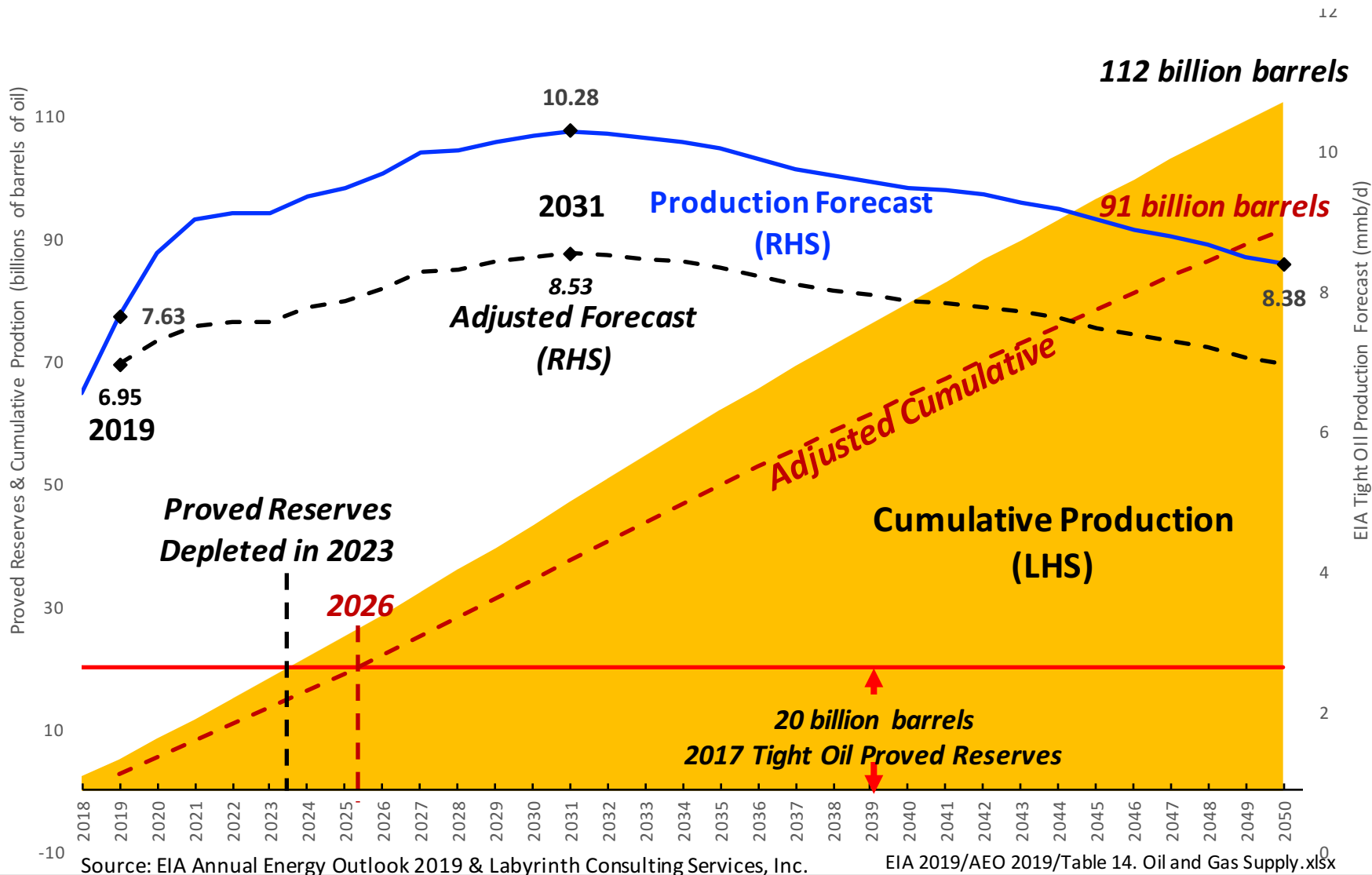
42 Billion 2017 Reserves Highest in U.S. History from +4.4 Billion Tight Oil Increase
Reserve forecast based on production forecast implies step-change in U.S. reserve levels
2018-2030 annual reserve additions based on 2009-2017 historical average



Source: EIA, EIA Annual Energy Outlook 2019 & Labyrinth Consulting Services, Inc.

EIA 2019/AEO 2019/Table 14. Oil and Gas Supply.xlsx

IEA tight oil forecast for 11 mmb/d in 2030 exceeds EIA AEO 2019 forecast by 7%
2019 EIA estimate already +0.7 mmb/d (+10%) too high
Adjusted forecast suggests peak tight oil production of 8.5 vs 10.3 mmb/d in 2031

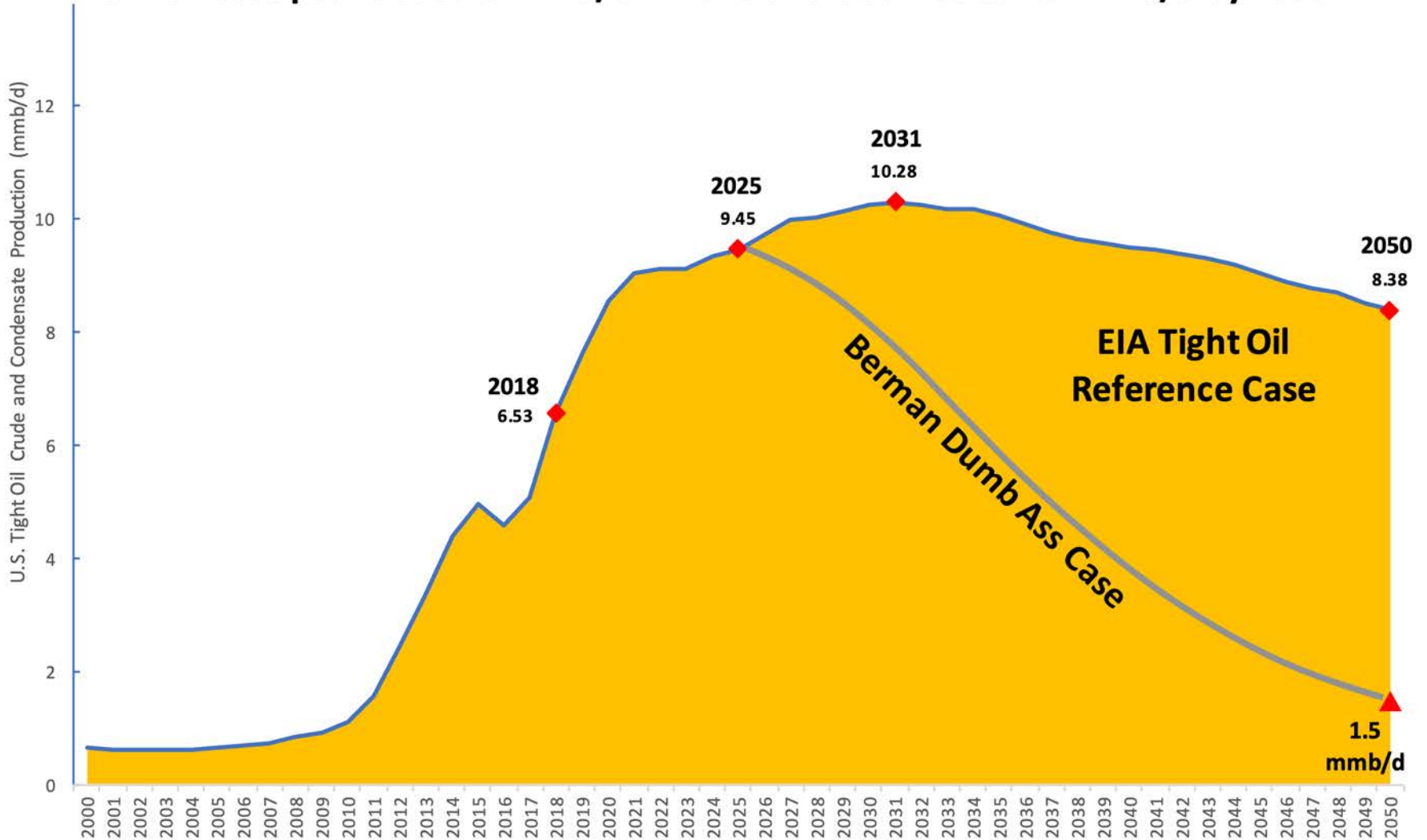


Source: EIA Annual Energy Outlook 2019 & Labyrinth Consulting Services, Inc.

EIA 2019/AEO 2019/Table 14. Oil and Gas Supply.xlsx

Willing Suspension of Disbelief: EIA tight oil reference case peaks at 10.28 mmb/d in 2031 & declines to 8.38 mmb/d by 2050

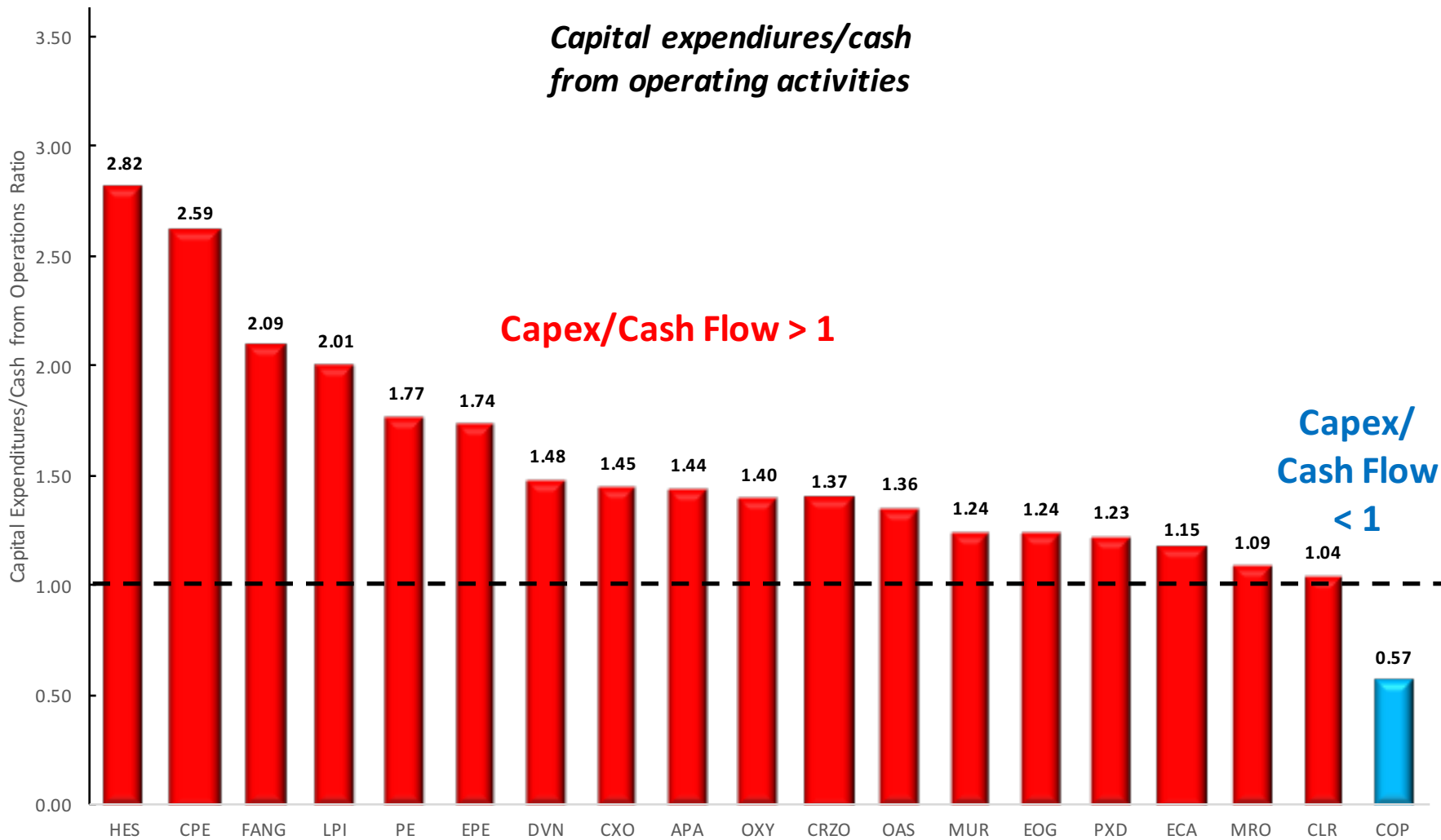
Berman case peaks at 9.45 mmb/d in 2025 and declines to 1.5 mmb/d by 2050



Source: EIA & Labyrinth Consulting Services, Inc.

EIA 2019/AEO 2019/CRUDE OIL PRODUCTION ANNUAL_FORECAST TO 2030

95% of sampled tight oil companies had negative cash flow in Q1 2019

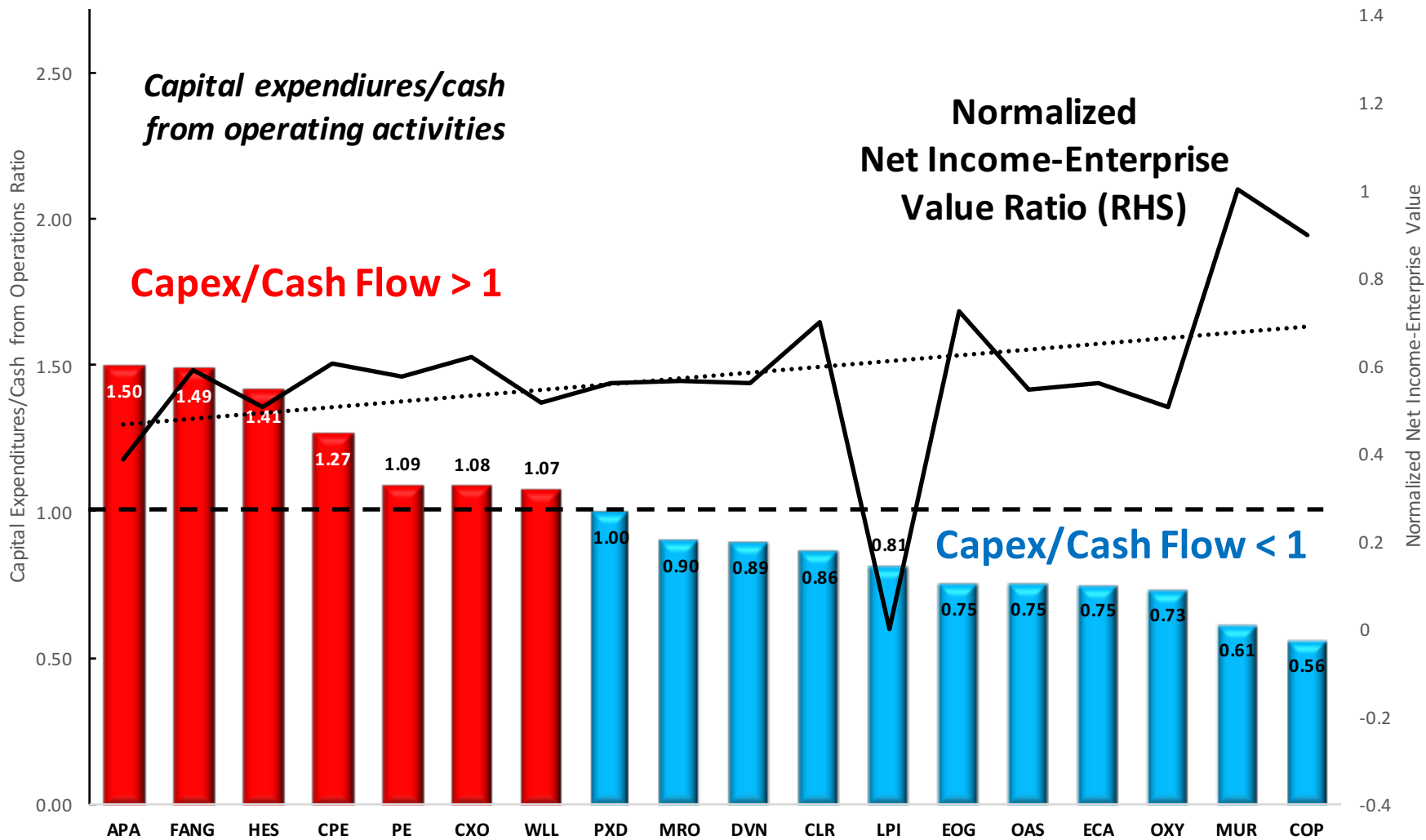


Source: Yahoo Finance & Labyrinth Consulting Services, Inc

Oil & Gas General/Sampled E&Ps/Sampled E&Ps MASTER

61% of tight oil-weighted U.S. companies had positive cash flow in Q3 2019 compared to only 50% in Q2

Good correlation between cash flow & net income-to-enterprise value ratio



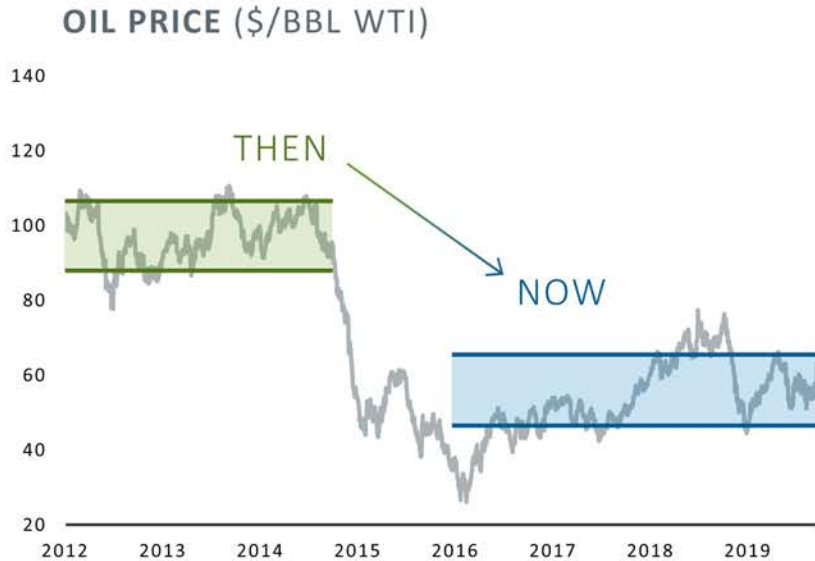
Source: Yahoo Finance, SEC 10-Q filings & Labyrinth Consulting Services, Inc

Oil & Gas General/Sampled E&Ps/Sampled E&Ps

MASTER

Oil prices have been substantially lower since 2014 And investment has fallen correspondingly

Two Charts We Can't Ignore

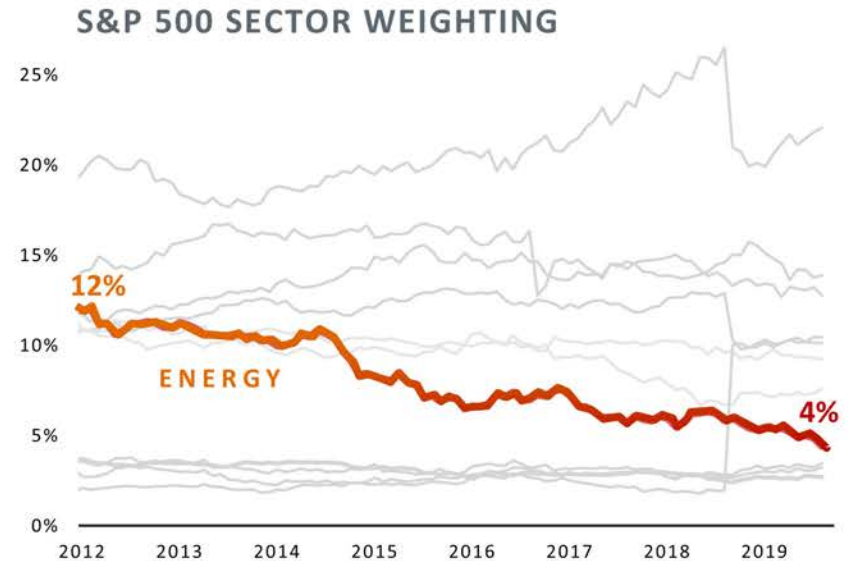


What Wins?

Consistent performance across cycles

Resilience to downside

Full exposure to upside



What Matters?

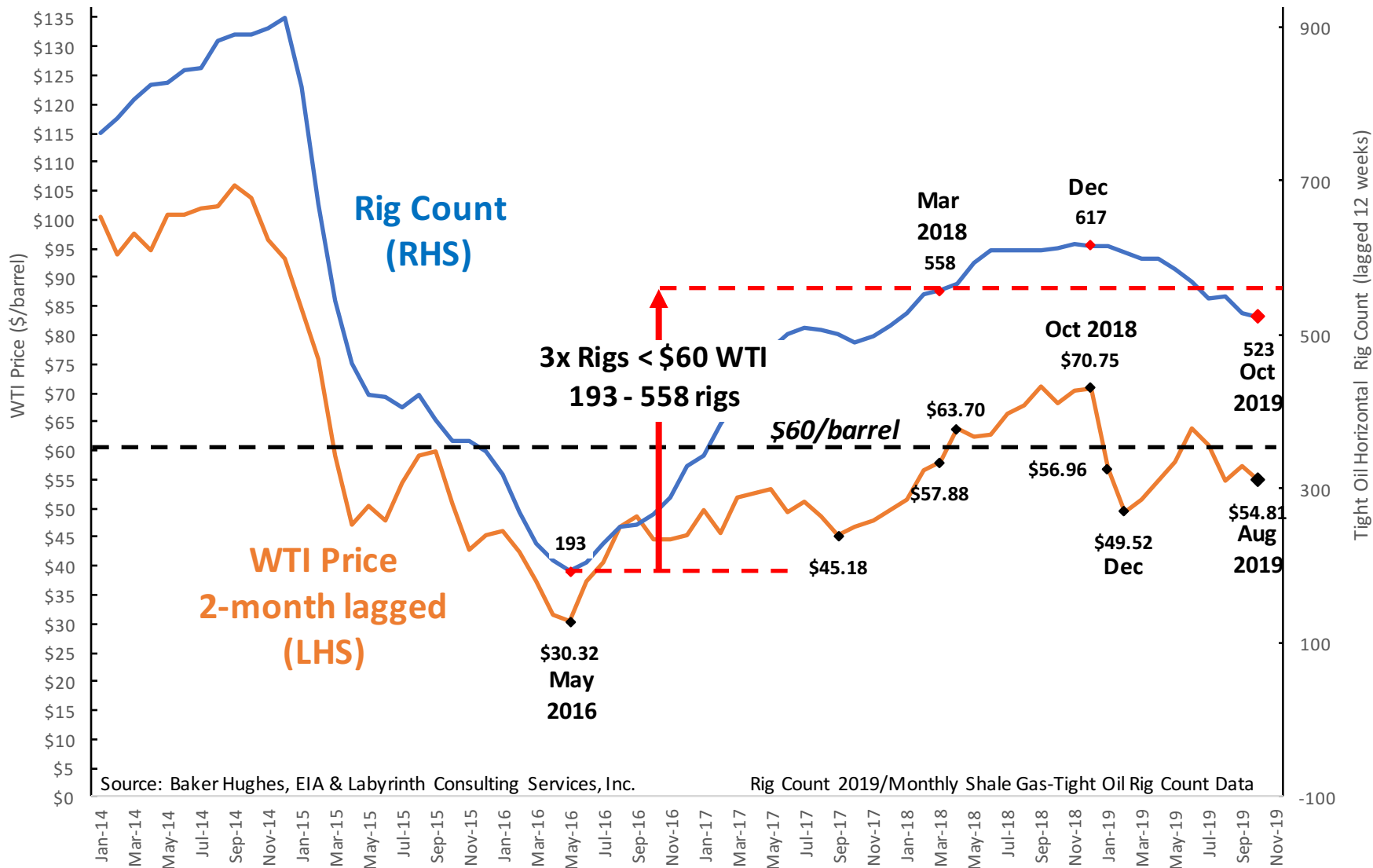
Disciplined capital allocation

Returns *on* and *of* capital

Responsible execution

BUY LOW, SELL HIGH!

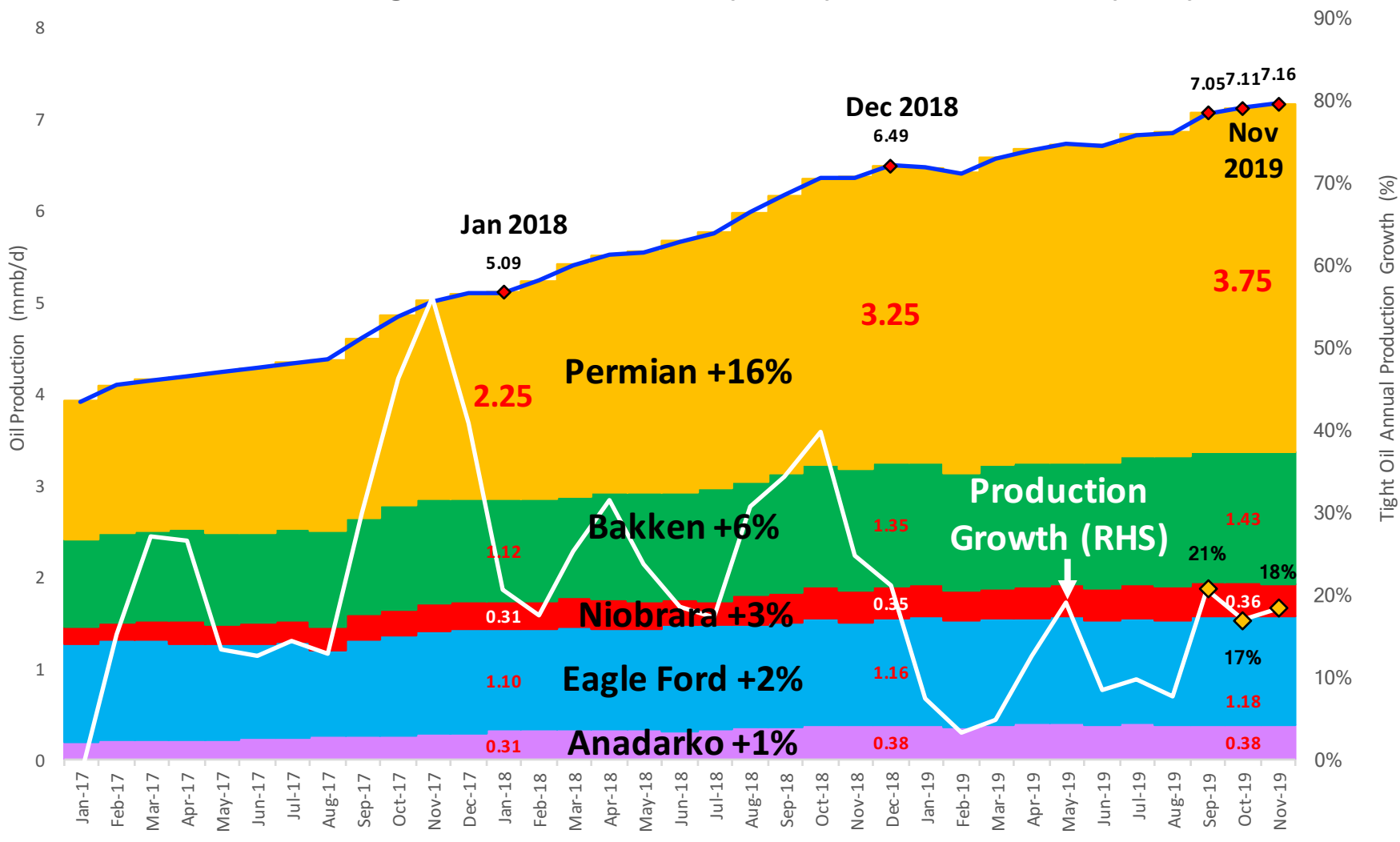
Tight oil rig count tripled (2.9x) May 2016 to Mar 2018 as WTI went from \$30 to \$60
It has decreased -94 since December 2018: SELL!!!



Source: Baker Hughes, EIA & Labyrinth Consulting Services, Inc.

Rig Count 2019/Monthly Shale Gas-Tight Oil Rig Count Data

U.S. tight oil production increased from 7.05 to 7.11 mmb/d in October
Production growth is fairly flat at about 18% annualized
Most 2019 growth is in Permian (+16%) & in the Bakken (+6%)

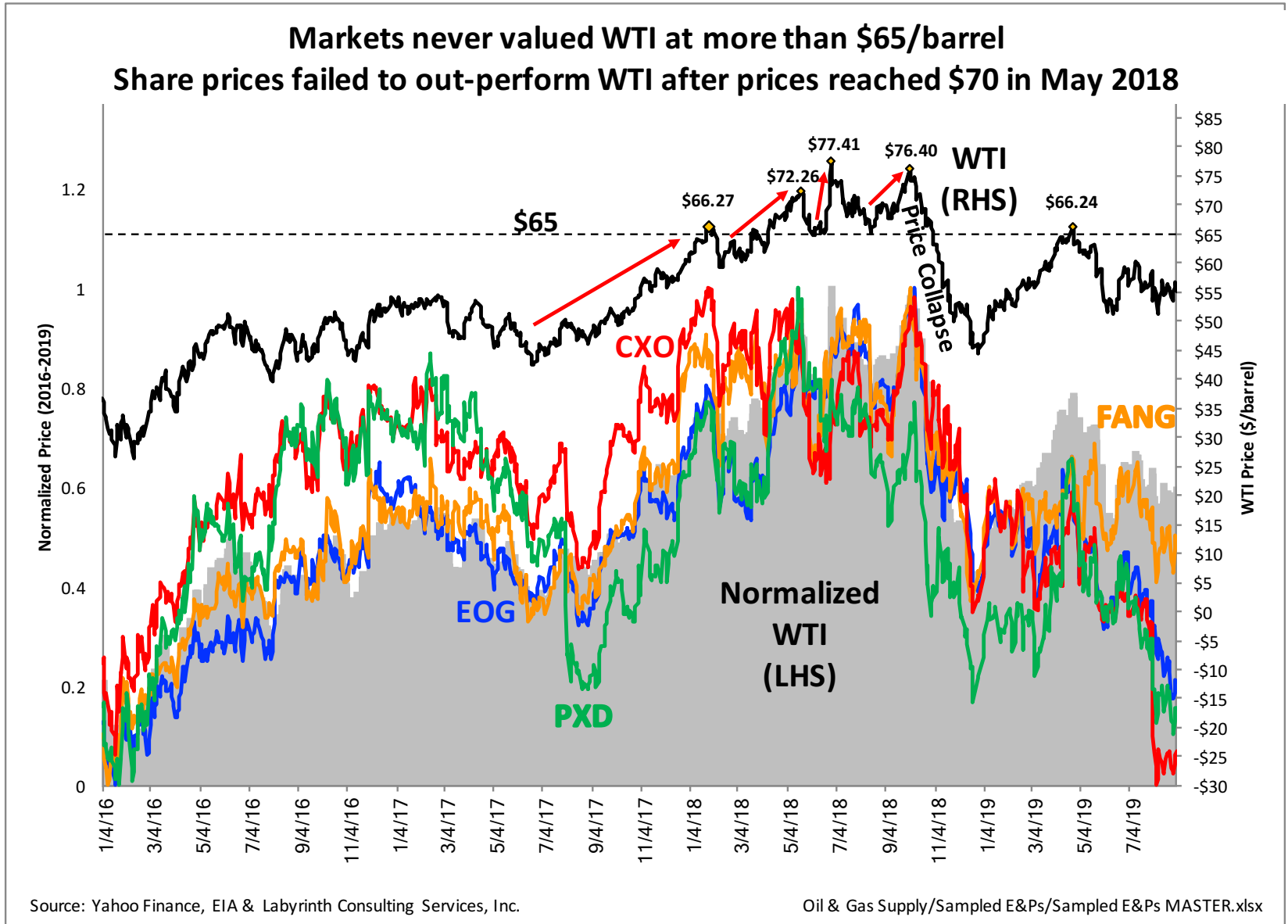


Source: EIA DPR, Drilling Info & Labyrinth Consulting Services, Inc.

EIA 2019/DUC-DPR/dpr-data_MASTER

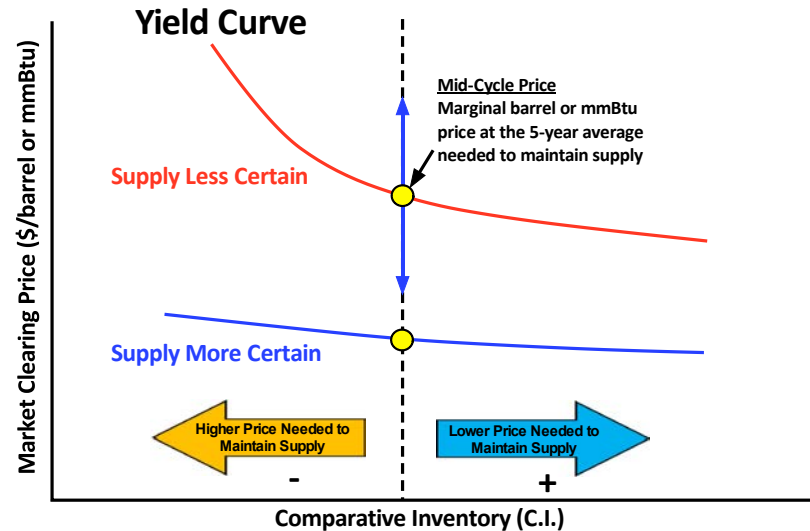
Markets never valued WTI at more than \$65/barrel

Share prices failed to out-perform WTI after prices reached \$70 in May 2018



Market Clearing Price

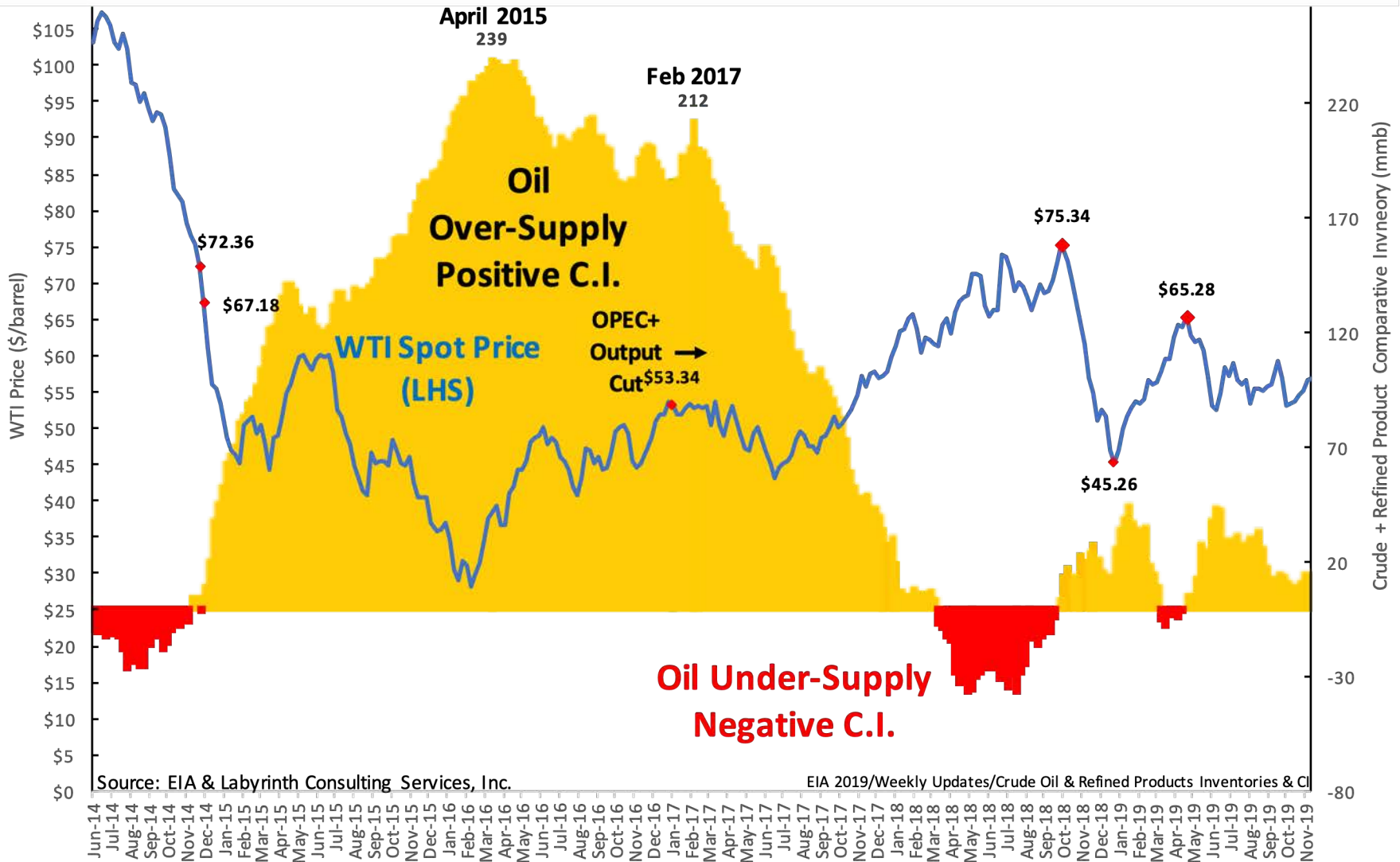
Comparative Inventory-Price Yield Curve



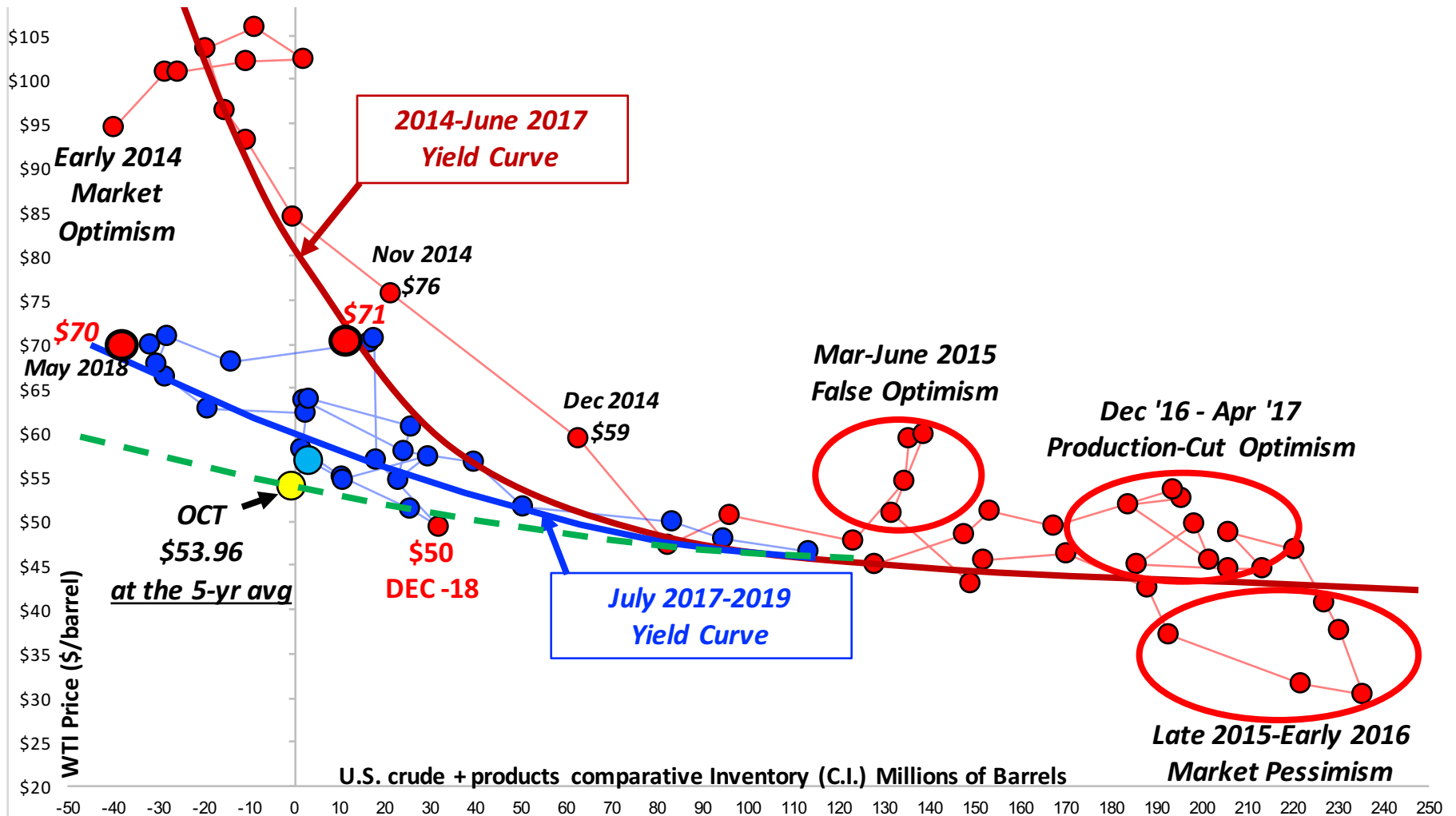
Source: Aperio Energy Research & Labyrinth Consulting Services, Inc.

- Inventory is part of supply. Demand is consumption, net imports & movements into & out of inventory.
- A cross-plot of C.I. vs price results in a yield curve.
- The comparative inventory yield curve uses C.I. instead of maturity & oil price instead of yield.
- The concept is identical.
- The yield curve crosses the y-axis at the 5-year average.
- That is the “mid-cycle” price, the market-clearing price of the marginal barrel needed to maintain supply.
- The market is short on oil price when C.I. is positive, or more than the 5-year average, & long when C.I. is negative or less than the 5-year average.
- The slope of the yield curve reflects the market’s sense of urgency about supply.

Comparative inventory accurately reflects market price response to supply & demand fundamentals



WTI comparative inventory continues to indicate \$60 mid-cycle price on blue yield curve but October C.I. is at the 5-year average suggesting that price may have been devalued to the green yield curve

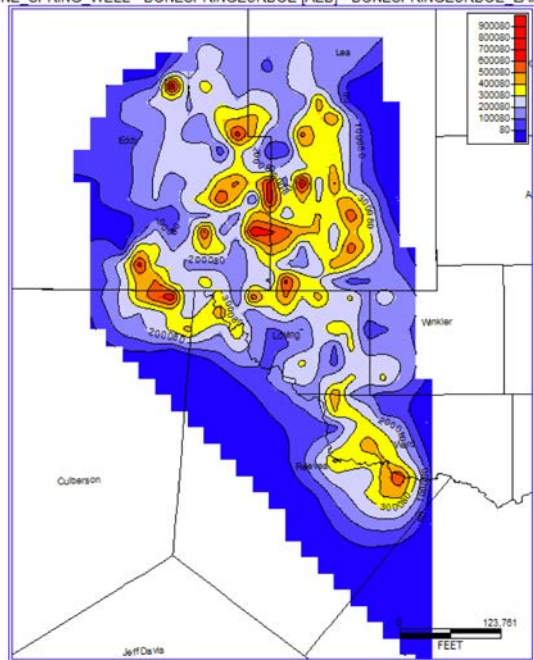


Source: EIA & Labyrinth Consulting Services, Inc.-Aperio Energy Research

EIA 2019/Monthly Updates/MER/ Table_3.4_Petroleum Stocks_MASTER

Good and Bad News About Permian Production

BONE SPRING WELL - BONESPRINGEURBOE [AEB] - BONESPRINGEURBOE_LAR



PERMIAN	Reserves (mmboe)	PUD* Reserves	NPV-10 of PUD	Break-Even Fixed Costs	Variable OPEX	Break-Even Price	PUD/Proved
PXD	565	43	\$721	\$48.96	\$5.32	\$54.28	8%
CXO	512	183	\$2,202	\$53.54	\$5.49	\$59.03	36%
FANG	462	164	\$1,964	\$53.56	\$5.98	\$59.53	35%
PE	522	210	\$1,860	\$56.72	\$3.16	\$59.88	40%
CPE	239	110	\$927	\$57.12	\$3.14	\$60.27	46%
LPI	238	21	\$139	\$58.97	\$6.66	\$65.63	9%
WTD AVG	423	122	\$1,711.59	\$54.88	\$4.60	\$59.48	36%

PUD = PROVED UNDEVELOPED RESERVES

NPV-10 = NET PRESENT VALUE OF FUTURE CASH FLOWS AT A 10% DISCOUNT USING FIXED PRODUCTION COSTS ONLY

BREAK-EVEN FIXED COSTS = SEC PRICE (\$65.66) - (\$NPV-10/ PUD RESERVES)

BREAK-EVEN PRICE = BREAK-EVEN FIXED COSTS + VARIABLE OPEX

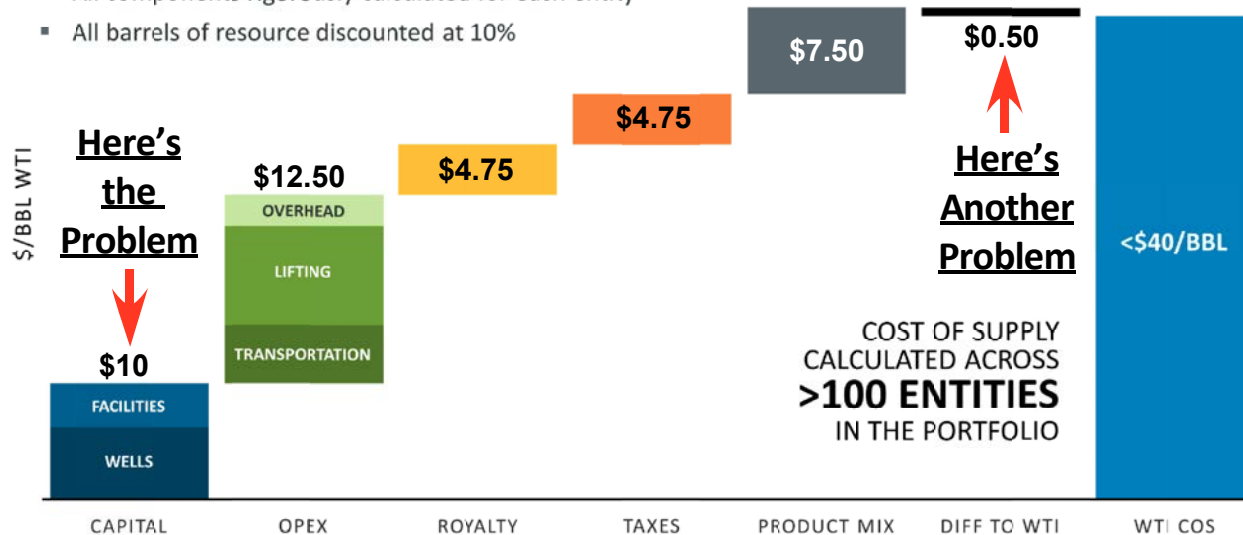
- Bone Spring evaluation indicates commercial area is 1.2 mm acres with 3,807 wells = ~300 acre/well spacing—lots of room for “Tier 1” infill.
- Average break-even price is \$60/barrel based on company-stated future cash flows from proved reserves.

Keeping Them Honest

Fundamental Premise – Low Cost of Supply Wins

COST OF SUPPLY = \$/BBL WTI OIL PRICE REQUIRED TO ACHIEVE A POINT-FORWARD 10% RETURN

- All components rigorously calculated for each entity
- All barrels of resource discounted at 10%



For illustrative purposes.

Robust Planning Process

The Optimal Portfolio

10-Year Capital Investment Plan

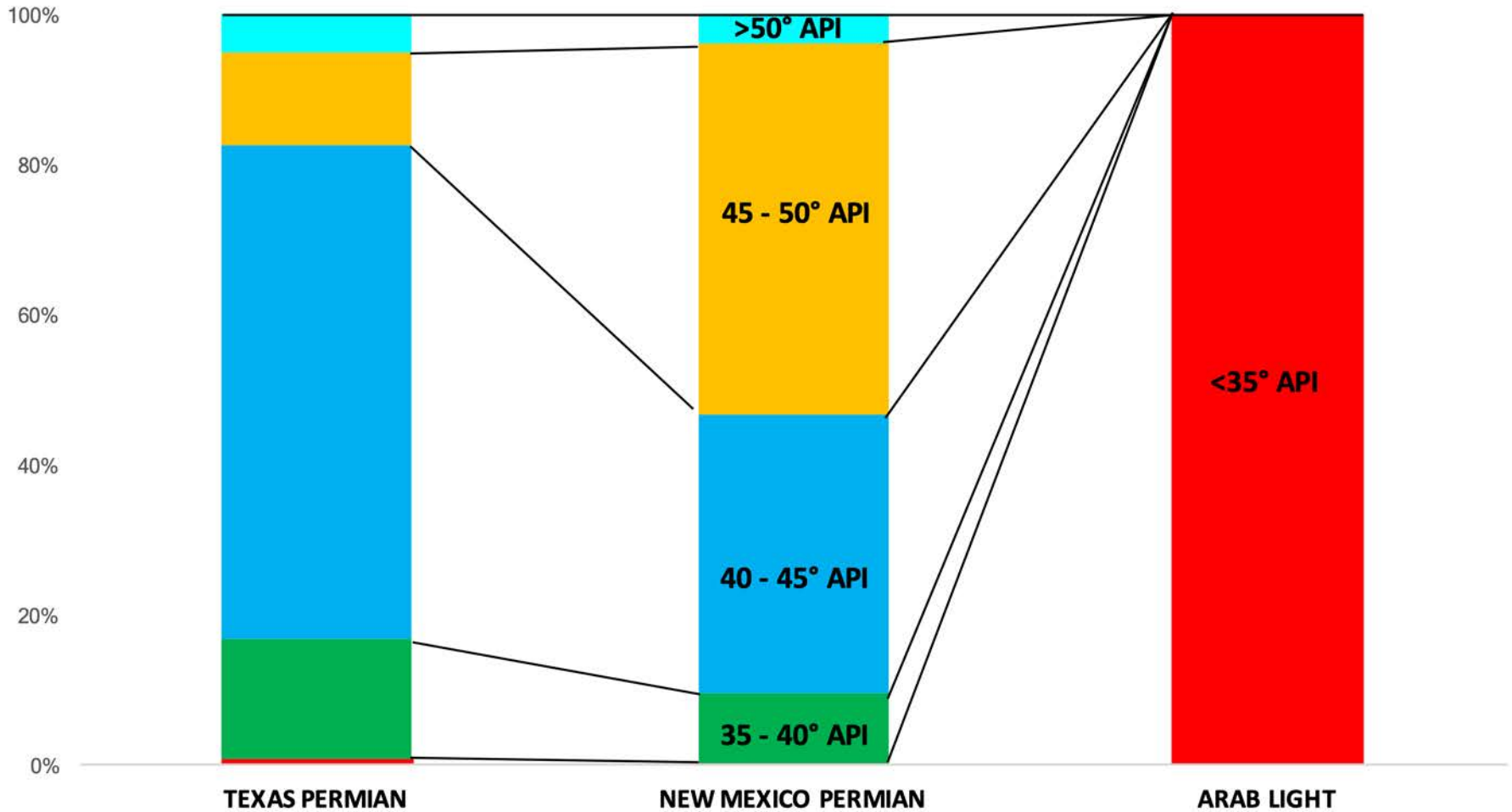
AIM 2019

ConocoPhillips

18

2018 10-K	Future Cash Flow	Proved Reserves	CF/boe	SEC Price	Breakeven	Variable OPEX	Break Even Price
COP	\$43,363.00	4,383	\$9.89	\$65.56	\$55.67	\$4.01	\$59.68

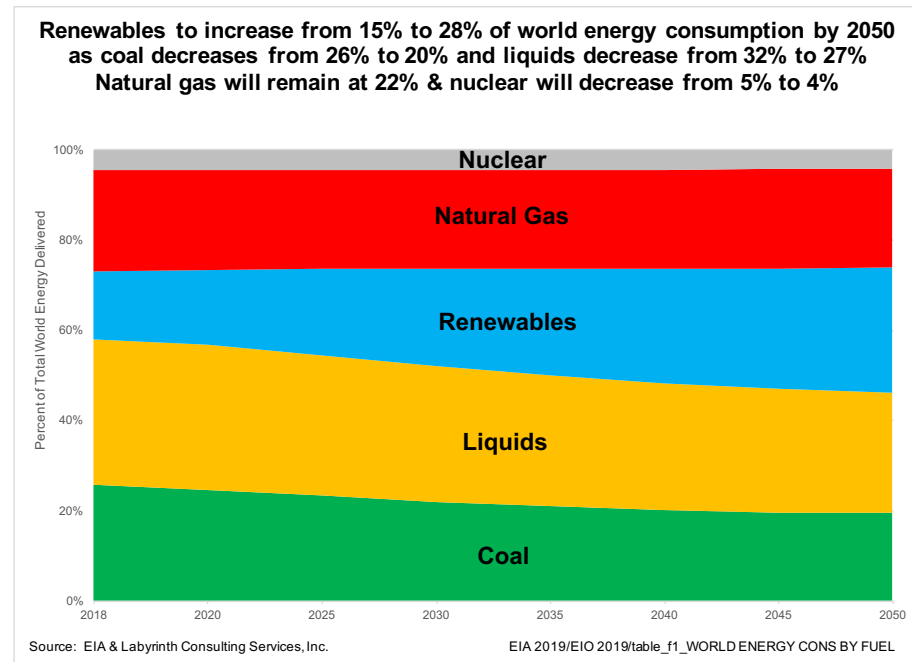
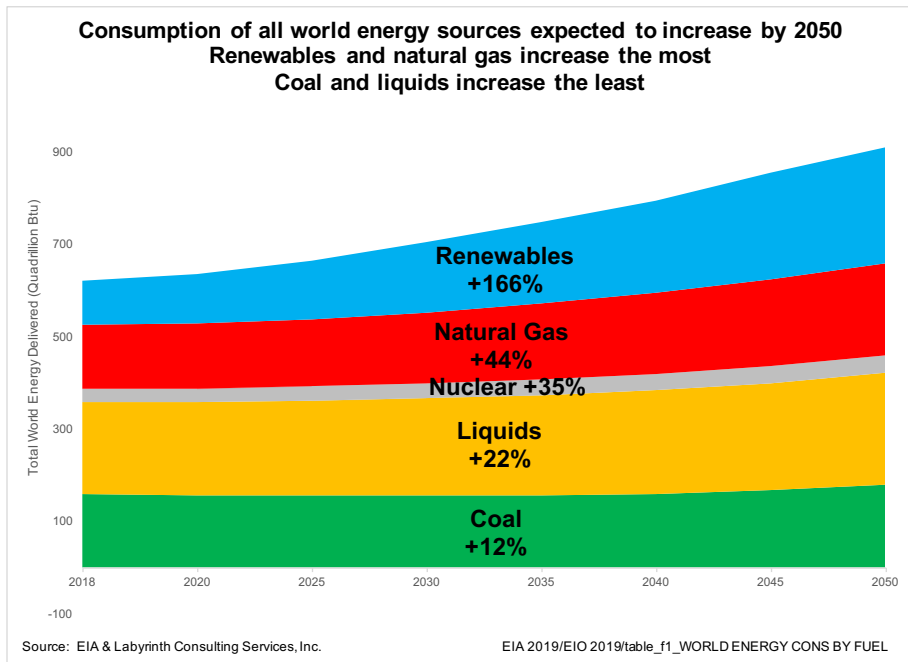
Oil Quality Matters: U.S. tight oil is ultra-light
Doesn't contain heavier molecules needed for diesel & many refined products
30-35° API gravity is average world refinery input quality
99% of Permian basin oil is lighter than 35° API gravity



Source: Drilling Info & Labyrinth Consulting Services, Inc.

EIA 2019/Light Oil/Tight Oil API Components JAN 2018

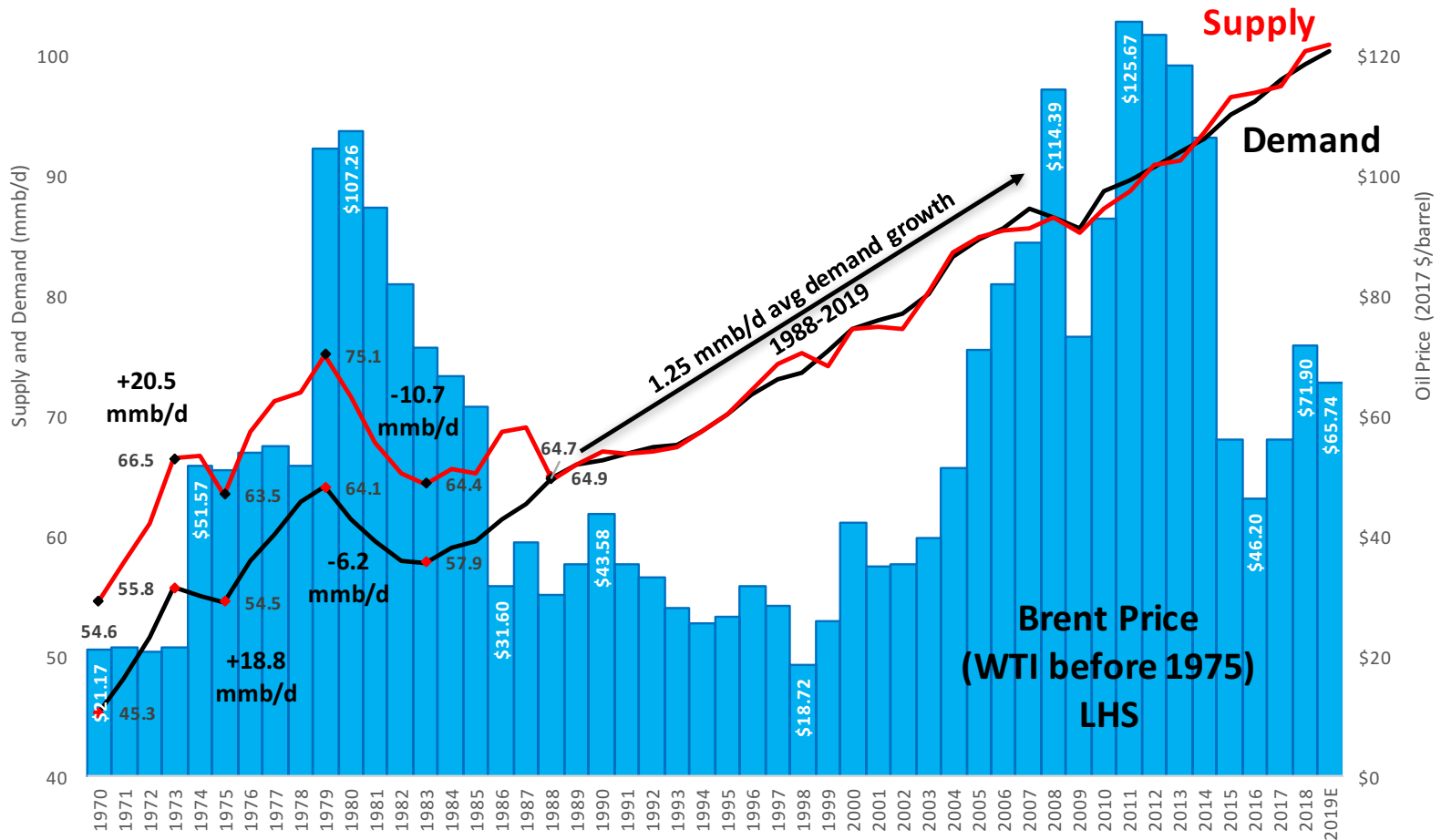
End of the Age of Oil?



- Consumption of all world energy sources expected to increase by 2050.
- Renewables and natural gas increase the most.
- Coal and liquids increase the least.
- Renewables to increase from 15% to 28% of world energy consumption by 2050.
- Coal decreases from 26% to 20% and liquids decrease from 32% to 27%.
- Natural gas will remain at 22% & nuclear will decrease from 5% to 4%.

Peak Demand?

World demand growth has been remarkably consistent
 at average of 1.25 mmb/d annually since 1970
 Only 7 out of 49 years of negative demand growth (1980-83, 1985, 2008-09)



Source: IEA, OPEC, BP, U.S. Bureau of Labor Statistics & Labyrinth Consulting Services, Inc.

IEA/IEA MASTER FILES/IEA MASTER.xlsx

Concluding Thoughts



- Energy is the economy and oil is the master energy resource.
- Oil will continue to dominate the world energy landscape for decades because no other energy source can meet global needs.
- Unconventional oil has bought the world a few decades of high density energy but does not offer a meaningful long-range alternative.
- Humans have never gone from higher- to a lower-density energy source.
- While increased use of renewable energy is inevitable and desirable, it is not a satisfactory substitute for oil.
- A transition away from an oil-weighted energy supply will be complex, costly and lengthy despite supporting arguments or preferences.
- There is no clear way forward that includes sustaining current levels of energy use.
- The best path forward is to stop looking for improbable solutions that allow us to live like energy is still cheap, and find ways to live better with less.